

# FSC on product logo

## FSC MIX WOOD



**Please use the label as it's shown above. It is not allowed to make adjustments** to the logo without an approval of our buying assistant!! Below you find extra instructions for the use of the FSC logo.

1) Color and front

Green, black and white are the standard FSC label colors. Positive green is the preferred color.  
The green color for reproduction shall be: Pantone 626C.

2) Format and size

FSC labels may be used in portrait or landscape versions.  
FSC labels shall be printed at a size at which all elements are legible.

Recommended minimum size for the label shall be:

- In portrait format 17 mm in width.
- In landscape format 12 mm in height.

The absolute minimum size for the label shall be:

- In portrait format 9 mm in width.
- In landscape format 6 mm in height.



3) FSC trademark license code  
Always use the FSC license code of Kaemingk. Do not use your own license code. Do not make any adjustments to the logo!

4) Placement of the label  
There shall be enough clear space surrounding the label to ensure that the label remains uncluttered. The minimum space is calculated by using the height of the FSC initials of the logo.

The following actions are not allowed:

- Changing the proportions of any designs.
- Changing or adding to the contents of any designs beyond the specified elements.
- Making FSC appear to be part of other information, such as environmental claims not relevant to FSC certification.
- Creating new colour variations.
- Changing the shape of the border or background.
- Tilting or rotating the designs in relation to other content.
- Violating the exclusion zone around designs.
- Combining any FSC trademarks or designs with any other branding in a way that implies association.
- Placing the logo, the label, or the marks on a background that interferes with the design.
- Placing any trademarks in way that is misleading about what they refer to.
- Using the shown elements of the 'Forest For All Forever' marks on their own.

Examples of misuse:

